



The Strategy for STARS

International Amateur Radio Union - Working for the future of amateur radio



What STARS seeks to do

- To support growth in amateur radio activity in countries where the amateur population is low and where funding available for investment in growth projects is low.
- In the end, to create a viable and vibrant amateur radio activity which enhances the local skill base and helps create job opportunities for those involved
- It does this through a series of in-country projects to a defined process



Core principle for a STARS program

- **Must have permanent resident local “Program Manager”**
- **Program Manager Criteria:**
 - Professional relationship with regulator
 - Preferably not inside the Regulator
 - Must have time to devote to program
 - Preferably a local national
 - Be well-linked to Region 1



What is the STARS offering?

- **A five step program, identified in the following slides**
- **Each stage to be prefaced with a clear milestone plan**
- **Each stage to be completed before the next stage is funded**
- **Program to be under close review from STARS Chairman, but driven by the in-country Program Manager**



STARS projects - what should the qualification criteria be for investment?

- Country first needs to satisfy the core criteria of **stability, security and safety**.
- We need to take a program as a series of projects, each with criteria for success and clear milestones:
 - Programme manager qualification
 - Developing the regulator relationship
 - Establishing the “club” and delivering training & training materials
 - Providing (limited) equipment
 - Revisiting the programme and re-energising it



New STARS – Stage 1

- **Pre-qualification of Program Manager against criteria of**
 - **Availability**
 - **Motivation**
 - **Commitment**
 - **Energy**
 - **Training capability**
- **Must be able to show a support “core team” of at least two people with the same qualities**



New STARS – Stage 2

- **Developing relationship with regulator – evidenced by:**
 - Clear indication of Regulator support for Amateur Radio
 - Appropriate licence fee is in place
 - Appropriate Import Duty is in place
 - Clear protocol for issuing individual licences exists
 - Program Manager has “open door” to Regulator
- **STARS support via:**
 - ARAC style one-to-one event



New STARS – Stage 3

- **Creation of a “club” and training material and facilities backed up by leadership training**
 - University or Technical College facility preferred
 - Preferably not Scout or IRC facility
- **STARS support via:**
 - ADP style one-to-one programme including leadership development
 - Training documentation
 - Simple kits
 - Simple SDR dongles
 - Simple antennas



New STARS – Stage 4

- **Limited provision of equipment:**
 - Focus on good second hand equipment
 - Need to secure understanding with IARC
 - We have two tx/rx ready for assignment - FT 1101 (=FT990) @ PB2T and IC765 at 4U1ITU?
 - Keep antennas simple and replaceable
- **STARS Support via:**
 - Equipment sourcing - IARC and MS
 - Simple “how to” designs for monoband antennas

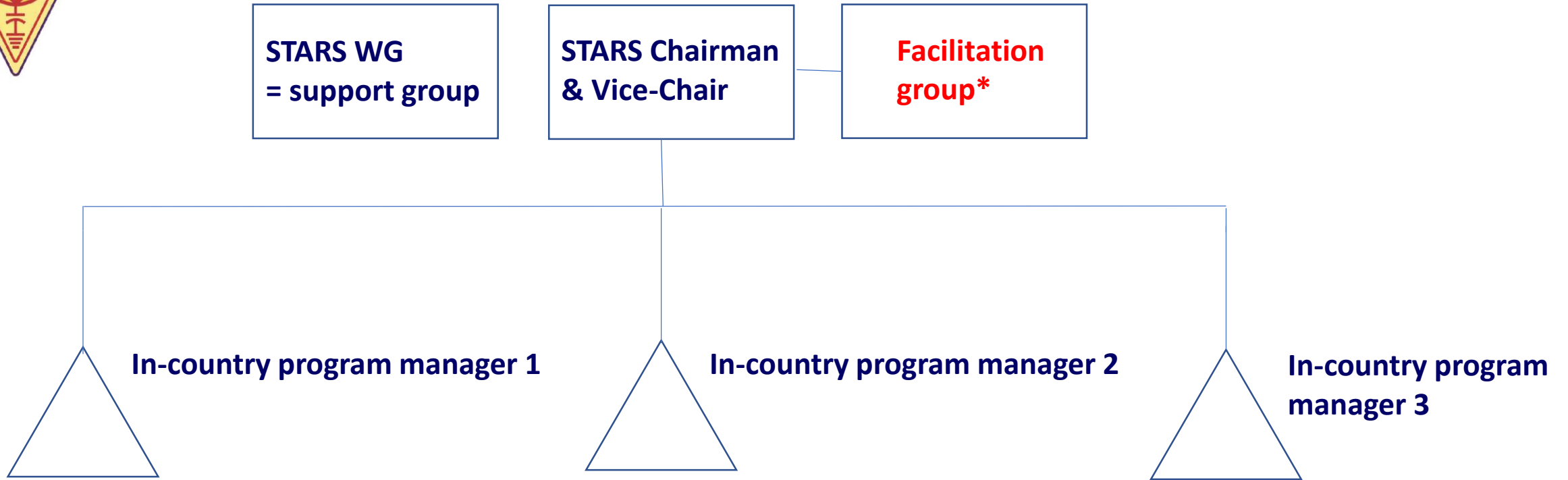


New STARS – Stage 5

- **Recognition:**
 - To keep up momentum
 - Visits by STARS Chair or EC Member to meet regulator and club members/university faculty with Program Manager
 - High profile publicity for successful programs



STARS support structure



- **Would comprise people in a position to solicit support from Member Societies and with the commitment to the aims of STARS and the ability to procure resource and advice**



What is our view of the expected result?

- **Perhaps:**
 - friendly relationship with the regulator (individual licence at affordable fee, licensing procedures involving the MS, etc.)
 - increase of the number of local licensed amateurs + their activity (presence of the club station and/or national prefix on DX-reflectors)
 - attitude of the government at ITU (or RTO) meetings
- **Results = delivery of the pre-defined program plan**
- **Results (2) = sustainability – ie some years later, the results of the investment are still clearly visible**
- **Measurement should be:**
 - Against short term project milestones
 - After three years to check sustainability



How are new STARS projects identified?

- **For the time being, we will work on existing Member Societies which need to be reactivated or supported to grow**
- **Longer term, we may feel it right to advertise our STARS capability**



What can other mature Societies do to help?

- Provision of training materials
- Provision of monthly magazine
- Provision of Trainers
- Sourcing Equipment
- Mentor to eg trainers
- Help welcome in English (RSGB, ARRL), French (REF, UBA, RAC), Portuguese (REP), Russian, Arabic



What is the role of the STARS Chairman?

- Ensures that each program has a milestone plan of project deliverables
- Selects the PM together with the Facilitation Group (+ identifies replacement when needed)
- Coordinates the work of Program Managers ensuring that momentum is continued and the project objectives are delivered and reported on
- Works with program managers & facilitation group to address any road-blocks
- In discussions with countries, identifies new projects and qualifies them to stage 2 completion
- Full and transparent reporting to the EC



STARS Chairman profile

- Needs to be able to be empathetic with the local situation and understand the priorities and way of life in target countries
- Energetic, politically sensitive, diplomatic, will look for ways to make it happen and not reasons for it not happening
- Proactive and exceptionally well self-organised
- Able to keep close to the PMs
- Able to establish constructive working relationships with the facilitation group
- Regards it as his personal role to deliver the programmes



What is the “contract” with the in-country Program Manager?

- **Develop and maintain the relationship with the regulator**
- **Be the driving force in creating the in-country club**
- **Create a local implementation team with at least 2 other people**
- **Lead the training project**
- **Provide regular reporting to STARS and liaison with IARU**
- **Ensure transparency of information between R1 secretary, Treasurer, STARS Chairman and country on eg fee payment, changes of contact details etc**
- **Society is active in voting**
- **Society pays its fee**