The Strategy for STARS
What STARS seeks to do

• To support growth in amateur radio activity in countries where the amateur population is low and where funding available for investment in growth projects is low.

• In the end, to create a viable and vibrant amateur radio activity which enhances the local skill base and helps create job opportunities for those involved

• It does this through a series of in-country projects to a defined process
Core principle for a STARS program

• Must have permanent resident local “Program Manager”
• Program Manager Criteria:
  • Professional relationship with regulator
  • Preferably not inside the Regulator
  • Must have time to devote to program
  • Preferably a local national
  • Be well-linked to Region 1
What is the STARS offering?

• A five step program, identified in the following slides
• Each stage to be prefaced with a clear milestone plan
• Each stage to be completed before the next stage is funded
• Program to be under close review from STARS Chairman, but driven by the in-country Program Manager
STARS projects - what should the qualification criteria be for investment?

- Country first needs to satisfy the core criteria of stability, security and safety.

- We need to take a program as a series of projects, each with criteria for success and clear milestones:
  - Programme manager qualification
  - Developing the regulator relationship
  - Establishing the “club” and delivering training & training materials
  - Providing (limited) equipment
  - Revisiting the programme and re-energising it
New STARS – Stage 1

- Pre-qualification of Program Manager against criteria of
  - Availability
  - Motivation
  - Commitment
  - Energy
  - Training capability

- Must be able to show a support “core team” of at least two people with the same qualities
New STARS – Stage 2

• Developing relationship with regulator – evidenced by:
  • Clear indication of Regulator support for Amateur Radio
  • Appropriate licence fee is in place
  • Appropriate Import Duty is in place
  • Clear protocol for issuing individual licences exists
  • Program Manager has “open door” to Regulator

• STARS support via:
  • ARAC style one-to-one event
New STARS – Stage 3

• Creation of a “club” and training material and facilities backed up by leadership training
  • University or Technical College facility preferred
  • Preferably not Scout or IRC facility

• STARS support via:
  • ADP style one-to-one programme including leadership development
  • Training documentation
  • Simple kits
  • Simple SDR dongles
  • Simple antennas
New STARS – Stage 4

• Limited provision of equipment:
  • Focus on good second hand equipment
  • Need to secure understanding with IARC
  • We have two tx/rx ready for assignment - FT 1101 (=FT990) @ PB2T and IC765 at 4U1ITU?
  • Keep antennas simple and replaceable

• STARS Support via:
  • Equipment sourcing - IARC and MS
  • Simple “how to” designs for monoband antennas
New STARS – Stage 5

• Recognition:
  
  • To keep up momentum
  • Visits by STARS Chair or EC Member to meet regulator and club members/university faculty with Program Manager
  • High profile publicity for successful programs
In-country program manager 1
In-country program manager 2
In-country program manager 3

STARS WG = support group
STARS Chairman & Vice-Chair
Facilitation group*

- Would comprise people in a position to solicit support from Member Societies and with the commitment to the aims of STARS and the ability to procure resource and advice
What is our view of the expected result?

• Perhaps:
  • friendly relationship with the regulator (individual licence at affordable fee, licensing procedures involving the MS, etc.)
  • increase of the number of local licensed amateurs + their activity (presence of the club station and/or national prefix on DX-reflectors)
  • attitude of the government at ITU (or RTO) meetings

• Results = delivery of the pre-defined program plan
• Results (2) = sustainability – ie some years later, the results of the investment are still clearly visible
• Measurement should be:
  • Against short term project milestones
  • After three years to check sustainability
How are new STARS projects identified?

• For the time being, we will work on existing Member Societies which need to be reactivated or supported to grow

• Longer term, we may feel it right to advertise our STARS capability
What can other mature Societies do to help?

- Provision of training materials
- Provision of monthly magazine
- Provision of Trainers
- Sourcing Equipment
- Mentor to eg trainers
- Help welcome in English (RSGB, ARRL), French (REF, UBA, RAC), Portuguese (REP), Russian, Arabic
What is the role of the STARS Chairman?

• Ensures that each program has a milestone plan of project deliverables
• Selects the PM together with the Facilitation Group (+ identifies replacement when needed)
• Coordinates the work of Program Managers ensuring that momentum is continued and the project objectives are delivered and reported on
• Works with program managers & facilitation group to address any roadblocks
• In discussions with countries, identifies new projects and qualifies them to stage 2 completion
• Full and transparent reporting to the EC
STARS Chairman profile

• Needs to be able to be empathetic with the local situation and understand the priorities and way of life in target countries
• Energetic, politically sensitive, diplomatic, will look for ways to make it happen and not reasons for it not happening
• Proactive and exceptionally well self-organised
• Able to keep close to the PMs
• Able to establish constructive working relationships with the facilitation group
• Regards it as his personal role to deliver the programmes
What is the “contract” with the in-country Program Manager?

• Develop and maintain the relationship with the regulator
• Be the driving force in creating the in-country club
• Create a local implementation team with at least 2 other people
• Lead the training project
• Provide regular reporting to STARS and liaison with IARU
• Ensure transparency of information between R1 secretary, Treasurer, STARS Chairman and country on eg fee payment, changes of contact details etc
• Society is active in voting
• Society pays its fee